

PARKS AND RECREATION ADVISORY COMMITTEE
MINUTES OF MEETING
10-02-2024

Call to Order

Doris called the meeting to order at 5:30 pm.

| | | | |
|-----------------|----------------|------------------|----------------|
| Edward Lock | <i>present</i> | Karen Fitzgerald | <i>present</i> |
| Robyn Taylor | <i>present</i> | Molly Slaid | <i>present</i> |
| Heather Tuggle | | Michelle Mitcham | |
| Lynda Schubring | | Isaac Recinos | <i>present</i> |
| Jennie Kent | <i>present</i> | Alexander Harris | <i>present</i> |
| Doris Michalak | <i>present</i> | Robert Basford | |
| Rachel Beazley | | Maria Thorne | <i>present</i> |
| Thomas Huebner | <i>present</i> | | |

Approval of Minutes from 9-4-24

Corrections requested: spelling of Edward's name.

A motion was made to approve the minutes by Edward and was seconded by Karen.

Citizens Comments

None

Items for individual consideration

Brewfest

The Brewfest is well-prepared, with all contracts signed and paid. Currently, there are 172 sign-ups, with a maximum capacity of 200, indicating a strong potential for selling out. Six breweries and a musician are confirmed, with all necessary equipment and supplies scheduled for delivery. The event is registered with Harris County, and both food vendors have their permits.

The budget is around \$6,500, covering tent and stage rentals, kegs, tables, chairs, porta-potties, and the musician's fee. Thanks to sponsorships and careful budgeting, the event will break even financially.

To accommodate for potential rain, a large tent will be set up to ensure guests can stay dry. Food options are affordable, with meals costing around \$8–9 and mini doughnuts available. Attendees will receive wristbands with five drink tabs, controlled by brewery staff, and no re-entry is allowed. Each attendee will receive a commemorative mug, enhancing the event's appeal.

Children attending the movie night at the Civic Center will watch a Harry Potter movie, with pizza and drinks provided. Lifeguards will assist with the event, and everyone involved is encouraged to wear festive costumes.

Fall Frolic & Spooky House Decorating Contest

Planning for the Fall Frolic is going smoothly, with food trucks confirmed and 18 sign-ups for the trunk event, which typically increases as the date approaches. Marketing efforts are ongoing, and community organizations are encouraged to participate for free advertising.

The event will feature a haunted house under the pavilion, food trucks, trunk setups, and a DJ. A new addition this year is a dog costume competition, with about ten entries so far.

Volunteers are needed, particularly for the haunted house, as many regular staff are unavailable due to a high school homecoming game. Maria will assist with ticket sales and has enlisted her family to help scare in the haunted house. National Honor Society students will help with setup, but additional scare volunteers and event staff are still needed.

The event is scheduled for October 25th, and anyone interested in volunteering or needing community service hours is encouraged to contact Alex. Overall, the event promises to be engaging and fun for all involved.

A spooky house decorating contest will also take place, with winners receiving yard signs. The spooky house decorating contest is causing some concern among organizers, particularly regarding how to structure the competition. Unlike the holiday contest, which had distinct sections, there will be one overall winner, making it complicated to manage judging across the entire city in a single day.

Currently, fewer than ten houses are decorated, likely due to residents waiting until October to start. A suggestion was made to collect photos of decorated houses in a shared drive for voting, possibly making the process easier. Organizers also discussed whether to divide the city into sections for judging but recognized that this might complicate things further if certain areas have few entries.

They considered whether committee members could enter their own houses in the competition, deciding that they could participate as long as they are not judges. Voting would be anonymous, and they plan to communicate details via email, including how to submit photos and the maps of judging sections. The event is expected to be a learning experience, and feedback will be gathered to improve future contests.

Holiday in the Village

Planning for the holiday event is progressing well. Key points include:

- Assistance is needed with decorating before the event.
- A new Santa has been secured for the event.
- Efforts are underway to find sponsorships, particularly for the snow aspect, which is crucial for budget management.
- Seven food trucks have been confirmed, including a new BBQ vendor, with familiar favorites returning.
- The holiday market will be held at the Civic Center, featuring limited space for vendors, with plans to finalize details soon.
- The parade route will remain the same as in previous years, starting on Lakeview and finishing at the stop sign on Jersey.

Overall, about 80% of the event details are solidified, with only market coordination remaining. The group plans to add a discussion about the decorating contest to the agenda for next month. Overall, things are moving forward smoothly, despite the team's primary focus on the Brew Fest.

Summer Camp

The dialogue centered on planning for a summer camp and included a vote on potential names and logos. Three name options were presented, each reflecting Jersey Village's history:

- Milky Way Summer Camp - Ties to the area's dairy farming and Houston's identity as a space city.
- Open Range Adventure Camp - Evokes outdoor experiences and a connection to the expansive Texas landscape.
- Cowboy Galaxy Summer Camp - Combines camping themes with a nod to Texas heritage.

The group discussed the designs and agreed that "Milky Way Summer Camp" was their favorite due to its clarity and vividness. The chosen name will be used on marketing materials and T-shirts to promote the camp, which serves children aged 7 to 12. The conversation also touched on involving a mascot, with a mention of a cartoon cow named Bessie. Overall, the planning is progressing well, with excitement about the camp's future.

Parks and Recreation Directors Report

My Civic work order system tracks issues reported by residents and employees about parks and issues around the city.

The missing robotic mower was tracked down and retrieved with help from the police department. It was found hidden behind a dumpster at Target.

Future agenda item request

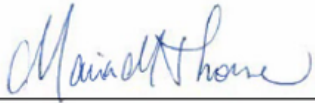
Holiday Decorating contest

Next Meeting Date

November 6, 2024

Adjournment

A motion was made to adjourn the meeting by Robyn and was seconded by Thomas



Maria Thome, Administrative Assistant